

Insights and best practices around the importance of skin health

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Skin is the body’s largest organ, and it’s also our first line of defense against infection. Skin has the unique ability to give us insight into patient health, but it’s often overlooked as part of the assessment and treatment process.

In this webinar, healthcare thought leaders discuss the importance of skin health, plus why being an advocate for skin provides significant benefits – from enhancing the patient experience to providing a window to other health concerns. You’ll also hear from a facility that successfully implemented a hospital-wide skin management program, and how it positively affected patients being treated for cancer.

[WATCH THE WEBINAR](#)



Wound Care Corner
Experience the strong + gentle difference
3M™ Tegaderm™ Silicone Foam Dressings offer significantly longer wear time than the leading competitive silicone foam dressing¹, while being gentle to the skin. Discover why our newest silicone foam dressings are an excellent choice for wound management, and as part of a comprehensive pressure injury prevention program.

¹In vivo studies conducted on 4x4 and 6x6 dressings (EM-13977 & EM-13978)

[REQUEST YOUR SAMPLE](#)



Skin Integrity Insights
How to become more IAD aware
Incontinence-Associated Dermatitis (IAD) is a form of healthcare-acquired skin injury found in all healthcare settings. And, it is now recognized as both avoidable and preventable. In this *Patient Safety & Quality Healthcare* article, 3M's Deb Thayer, CWOCN, shares strategies for prevention and management of IAD.

[READ THE ARTICLE](#)



The Science of Securement
Learn. Protect. Prevent.
Medical adhesives are a critical part of healthcare, used by virtually every provider across a variety of settings. But if not used properly, adhesive products may cause Medical Adhesive-Related Skin Injury, or MARS. Learn how to better understand MARS so you're better equipped to protect your patients.

[LEARN MORE ABOUT MARS](#)



Kindness Matters – Every Day
Diminished lymphatic transport capacity: explained
The lymphatic system is responsible for delivering fluid back into the venous system, but this can only be done with a healthy transport capacity. In this brief video, Dr. Heather Hettrick uses automobiles as a way to describe healthy transport capacity in patients with lymphedema.

[WATCH THE VIDEO](#)

Kindness Matters.
Never underestimate your power to transform the patient experience.

[JOIN THE CONVERSATION](#)

Additional Resources



Learn the ABCs of VLU management
Experts in leg ulcers that occur with venous disease developed a simplified approach to Venous Leg Ulcers (VLUs) with the ABCs of VLU management. Learn more in this free guide.
[DOWNLOAD THE GUIDE](#)



3 steps to reduce the risk of post-op SSIs
Monitoring the surgical wound site to help reduce the risk of surgical site infections (SSIs) is an important part of post-operative care. Learn the 3 steps that can help make this process easier.
[LEARN THE PROCESS](#)



Choosing a foam dressing for pressure injury prevention
When selecting a wound care dressing as part of a comprehensive pressure injury prevention plan, there are several ideal properties to consider. Learn what the National Pressure Ulcer Advisory Panel (NPUAP) recommends.
[SEE THE RECOMMENDATIONS](#)

RELATED LINKS:

[3M Medical Products](#) | [Medical Conditions](#) | [What is MARS?](#) | [Why Compression Therapy?](#) | [IAD or Pressure Ulcer?](#) | [IV Site Complications](#) | [Help for Chronic Stalled Wounds](#) | [Pressure Relief \(Relieving Friction & Shear\)](#)